

# BIG SOIL HEALTH EVENT

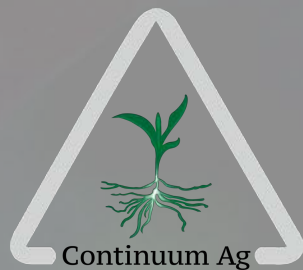
— & TRADE SHOW —

## SPONSORSHIP GUIDE

[WWW.AGSOILREGEN.COM](http://WWW.AGSOILREGEN.COM)

**DECEMBER 6-7, 2021**

Riverside Casino & Golf Resort  
Riverside, IA





## MISSION

Our mission is to provide FARMER FIRST education, training and networking assistance to increase soil health and function, quality of life and ROI. We envision that through community support and producer empowerment we can improve generational family farming and ranching while regenerating the lands on which they operate.



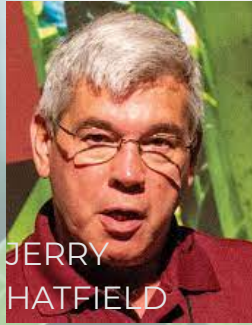
## THE BIG EVENT

THE BIG SOIL HEALTH EVENT provides an expected 500 farmers, rural landowners, and ag industry members with a ground-up educational experience. While many conferences inspire and teach, THE BIG SOIL HEALTH EVENT encourages and illuminates soil health practice adoption. It also provides practical boots-on-the-ground training for not only new farmers and early adopters of regenerative ag, but landowners and industry professionals as well.

BROUGHT TO YOU BY



# SPEAKERS & PRELIMINARY AGENDA



## SPECIAL FEATURES

INDUSTRY PANEL: MODERATED BY **JESSICA GNAD**

BREAKOUT 1: LANDOWNER & NEW REGEN FARMER WORK SESSION

BREAKOUT 2: EXPERIENCED REGEN FARMERS & INDUSTRY WORK SESSION

# SPONSORSHIP LEVELS



Top 3 tier sponsorship  
deadline November 6



5 Complimentary  
event registrations

Full Page 4-color ad  
in program booklet

Recognition on  
home page of  
event website

Logo on sponsor  
banner at  
conference

Swag item or  
material to include  
in attendee bag

5 Social media  
posts (4 before  
event, 1 after)

Attendee list

Logo on email  
invitations

Logo on cover of  
print program  
booklet

Logo on name  
badges or lanyard  
ribbon

Soil Regen  
Webinar interview

Public recognition  
during morning  
introductions

10 X 20 Booth space

**\$10,000**



4 Complimentary  
event registrations

3/4 Page 4-color ad  
in program booklet

Recognition on  
home  
page of event  
website

Logo on sponsor  
banner at  
conference

Swag item  
or material to  
include in attendee  
bag

4 Social media  
posts

Logo on email  
invitations

Attendee list

Public recognition  
during morning  
introductions

10 x 10 Booth space

**\$7,500**



3 Complimentary  
event registrations

1/2 Page 4-color ad  
in program booklet

Recognition on  
home page of  
event website

Logo on sponsor  
banner at  
conference

Swag item  
or material to  
include in attendee  
bag

2 Social media  
posts

Logo on email  
invitations

10 x 10 Booth space

**\$5,000**



2 Complimentary  
event registrations

1/4 Page 4-color ad  
in program booklet

Recognition on  
home page of  
event website

Swag item  
or material to  
include in attendee  
bag

2 Social media  
posts

Logo on email  
invitations

10 x 10 Booth space

**\$2,500**

# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## MEAL SPONSORSHIP (2 AVAILABLE)

\$10,000 for 1 day or \$20,000 for exclusivity

10 minutes to present after keynote, before lunch

Logo listed on event signage

Logo listed in event program (print and online)

10 X 20 booth

5 complimentary registrations for \$10,000 or 10 for \$20,000

Full page ad in program



## KEYNOTE SPONSOR (7 AVAILABLE)

\$3,000

Introduction of speaker

Logo listed in event program (print and online)



## BREAKOUT SESSION SPONSORED MESSAGE (2 AVAILABLE)

\$2,000

Introduction before speaker



## SOCIAL HOUR SPONSOR (2 AVAILABLE)

\$5,000

Sponsors names will be mentioned in the event program

Signage at the social hour

Announcements will be made throughout the event



## FARMER SCHOLARSHIP SPONSOR

\$500 minimum for 5 farmers

Social media post

Logo listed in event program (print and online)

Announcements will be made throughout the event



**INTERESTED IN SPONSORING?** Contact: Liz Haney at [liz.haney@agsoilregen.com](mailto:liz.haney@agsoilregen.com)