



Big Soil Health Event

December 9-11, 2024

Bien Venu Events Center, Cedar Falls, Iowa

Day 1: December 9, 2024

- **3:00 PM** - Registration Opens
- **4:00 PM** - Welcoming Statement by Liz Haney and Russell Hedrick
- **4:15 PM - Keynote Presentation by Dr. Jerry Hatfield**
Bio: Agricultural climatologist and expert in soil and environmental research.
Title: "Soil Health – What Ifs."
- **5:45 PM** – Farm to Brew – Taste testing - Second State Brewing and Root Shoot Malting Regenerative Beer taste testing brought to you by **Elevate Ag**.
- **7:00 PM** – Dinner



Day 2: December 10, 2024

- **8:00 AM** - Registration Opens
- **8:30 AM** - Opening Statement
- **8:45 AM - Presentation by David Klienschmidt**
Bio: Regenerative agriculture advocate with expertise in livestock integration.
Title: "Cover Cropping in Integrated Farming Systems."



- **10:00 AM - Presentation by Roy Pfaltzgraff**
Bio: Dryland farmer focused on diverse crop rotations for soil health and drought resilience.
Title: "Revitalizing Dryland Farming with Diverse Cropping Strategies."
 - **11:00 AM - Break**
 - **11:15 AM - Leopold Conservation Award Presentation – Sand County Foundation**
 - **11:45 AM - Break**
 - **12:00 PM - Lunch**
 - **1:30 PM - Presentation by Dan Luepkes**
Bio: Innovator in no-till and cover crop practices for increased farm resilience.
Title: "Precision Farming: Building Resilience from the Ground Up."
 - **2:30 PM - Presentation by Lance Gunderson**
Bio: Specialist in biological soil analysis for sustainable farming.
Title: "Unleashing Farm Potential with Soil Biological Insights."
 - **3:30 PM - Break**
 - **4:00 PM - Presentation by Sarah Martello**
Bio: Ag-tech entrepreneur, co-founder of AgWise, focused on actionable agricultural insights.
Title: "Empowering Producers with Foliar Scripts and AI-Powered Ag Services."
 - **5:00 PM - Closing Statement**
 - **5:00 PM - 6:30 PM - Happy Hour and Vendor Visits**
 - **Evening - Dinner on Your Own**
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Day 3: December 11, 2024

- **8:00 AM - Event Opens**
- **8:30 AM - 10:30 AM - Presentation by Russell Hedrick**
Bio: First-generation farmer using regenerative practices to improve farm yields and profitability.
Title: "Precision Nutrient Management for Profitability and Sustainability."
- **10:30 AM - 11:00 AM - Drone Demonstration – Sam Their, Bestway Ag**

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- **11:00 AM - 11:30 AM** - Break
- **11:30 AM - 12:30 PM** - Lunch
- **12:30 PM - 2:00 PM** - Speaker Panel and Q&A, **Moderator – Tom Wood, Organisan**
- **2:00 PM - 2:30 PM** - Closing Remarks and Call to Action

